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SLAS2018 New Product Award Showcases Latest in Technological Advancement for Life Sciences Drug Discovery & Development

SAN DIEGO, CA. – Three organizations earned a **SLAS New Product Award** yesterday at [SLAS2018](#) in San Diego for their innovative new products that have played an important role in the advancement of life sciences drug discovery and development.

The three winners of the New Product Award are: FORMULATRIX® for CONSTELLATION® Digital PCR System; iotaSciences, Ltd. for isoCell; and Labcyte for Echo 655T Acoustic Liquid Handler.

The CONSTELLATION® Digital PCR System by FORMULATRIX is a novel microfluidic platform that provides high-throughput absolute quantification of up to 5 target DNA or RNA molecules for EvaGreen or probe-based digital PCR applications. Tom Rawlins, Marketing Director at FORMULATRIX accepted the award on behalf of the organization.

iotaSciences' **isoCell** product intends to advance, automate and accelerate single-cell work using fluidic walls. Ed Walsh, CEO of iotaSciences, accepted the award on behalf of the organization.

Labcyte's next evolution of the revolutionary Echo Liquid Handler Series, the Echo 655T Liquid Handler offers all the benefits associated with non-contact liquid transfer with the new ability to transfer directly from Echo Qualified sample tubes enabling an all acoustic workflow from sample store to screening assay. Mark Fischer-Colbrie, CEO of Labcyte, accepted the award on behalf of the organization.

A panel of judges reviewed 50 products onsite at SLAS2018 and announced the three winners during a press conference yesterday. Two past winners of the New Product award, Joe Maffei of Axion BioSystems and Manuela Beil-Peter of Analytik Jena also addressed the room.

"When you develop a new product, you never know how it will be received by the scientific community, and then when we heard we were awarded it really meant a lot to us," said Beil-Peter, Head of Sales Indirect Channels at Analytik Jena. "It gave us the confirmation that we are on the right path, and that the new development met the actual market requirements."

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“It is not uncommon for new products launched at the SLAS International Conference and Exhibition to experience a buzz after being exposed to the conference audience,” said Vicki Loise, SLAS CEO. More than 6,000 influential life sciences discovery and technology professionals, including scientists, innovators, researchers, academics and students, engineers, informatics specialists, and business leaders from 40 countries are in attendance in San Diego.

“The annual SLAS International Conference and Exhibition has long been a platform for organizations to introduce innovative new products to the market. The conference provides them the exposure they need to help get their products off the ground and running, and gives life sciences researchers in academia, industry and government a first-hand look at innovative technologies designed to increase productivity, elevate data quality and reduce process cycle times.”

The SLAS New Product Award is an annual program recognizing new products that are commercially available for purchase within 90 days pre- and post-conference that are making a significant impact in the transformation of research that fosters advancements in life sciences drug discovery and development. Products are also considered for the New Product Award if they have launched outside the 90-day window but have experienced major enhancements.

SLAS2018 showcases scientific advances and state-of-the-art applications of new technologies via 144 podium presentations, 350+ poster presentations, 300+ multinational exhibitors, 20 short courses, a menu of personalized career services and an abundance of intelligent network-building opportunities. For more information about SLAS2018, visit www.slas2018.org.

SLAS (Society for Laboratory Automation and Screening) is an international community of more than 18,000 professionals and students dedicated to life sciences discovery and technology. The SLAS mission is to bring together researchers in academia, industry and government to advance life sciences discovery and technology via education, knowledge exchange and global community building.

SLAS publishes two MEDLINE-indexed scientific journals, *SLAS Discovery* and *SLAS Technology*. For more information about SLAS and its journals, visit www.slas.org/journals.